

Eva M. Pusateri, Founder and President

A highly sought after national bi-partisan campaign and advocacy trainer, communications and public affairs expert, and public speaking trainer, Eva's career has been dedicated to helping others promote themselves, their services, and their priorities.

Having succeeded in the political campaign industry for over three decades, Eva now focuses her talents on training candidates to win their elections to public office. She has taken the lessons learned from running hard fought political campaigns into the public affairs arena and corporate offices where she helps her clients win issues campaigns and elevate their messaging, public speaking, and public reputations.

Eva M. Pusateri started her career in government and political campaigns where her first paid role on political campaigns was as field director. It's there she learned how to run grassroots, neighbor-to-neighbor and advocacy campaigns. She then served as a campaign manager where she successfully re-elected the then number-one targeted incumbent state representative, a woman, in Illinois. Shortly after that, Eva moved to Washington, DC, where she joined a national political consulting firm and was quickly elevated to partner. She served as a national campaign consultant helping elect people to all levels of government across the country, including the White House. Eva provided general strategic consulting, advising on the overall strategy needed to win campaigns, and as a communications consultant providing TV, radio, direct mail and media relations. A master at creating winning strategies and proactive, targeted messaging for her clients, Eva created campaign strategies that were recognized for always being one step ahead of the opposition.

Early in her career, she was often the only woman in the campaign war rooms and has since been proactive in offering special programming to help women be successful candidates, work in party politics, and succeed their careers outside of politics. Impressed with both Eva's winning campaign record and the integral leadership roles she played early in her career in important victories across the country, *Campaigns & Elections* named Eva Pusateri one of "74 Women Who Are Changing American Politics" and "A Rising Star."

Eva Pusateri serves as President and Founder of Expert Communications & Training, Inc., and is the author of *Campaign Authority: The Definitive "How To" Guide Helping Candidates Win Their Elections to Public Office* (available on Amazon). For more information regarding her communication services, speaking engagements, and group lectures and campaign trainings offered both in person and virtually, please visit ExpertCommTrain.com.