

Elevator Pitch Template for Women Physician Leaders

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This template is designed to help women physicians confidently articulate their identity, passion, and goals in a concise and impactful manner.

1. Greeting and Introduction (10-15 seconds) **WHO**

- What to include: Your name, current position, and a brief mention of your specialty or area of expertise.

- Purpose: Establish your identity and create a relatable connection.

Example:

"Hello, I'm Dr. Jane Smith, a cardiologist at City Hospital, specializing in heart disease prevention."

2. Value Proposition (15-20 seconds) **WHAT**

- What to include: A concise statement about what you do and the impact of your work. Highlight your unique skills or experiences.

- Purpose: Communicate your professional value and how it benefits others.

Example:

"I am passionate about empowering patients through education and lifestyle changes to prevent cardiovascular diseases."

3. Personal Connection or Story (20-30 seconds) **WHY**

- What to include: Share a brief personal story or experience that led you to medicine or your specialty. This could be a challenge you overcame or a moment of inspiration.

- Purpose: Make your speech memorable and relatable by showing your human side.

Example:

"Growing up in a family with a history of heart disease, I witnessed firsthand the importance of prevention. That experience inspired me to focus on educating others to make healthier choices."

4. Call to Action or Purpose (10-15 seconds) HOW

- What to include: Indicate what you hope to achieve through your interactions. This could be networking, collaboration, or seeking mentorship.
- Purpose: Encourage engagement and provide direction for your audience.

Example:

"I am here to connect with fellow women physicians who share a commitment to improving patient outcomes and to explore opportunities for collaboration."

5. Closing (5-10 seconds) THANKS

- What to include: Thank your audience and invite further conversation.
- Purpose: Leave a positive impression and open the door for ongoing dialogue.

Example:

"Thank you for your time. I look forward to sharing ideas and experiences with you all."

Tips for Crafting Your Elevator Speech:

- Be Authentic: Use your own voice and experiences.
- Practice: Rehearse your speech to ensure smooth delivery.
- Be Mindful of Time: Aim for a total of 60-90 seconds.
- Tailor to Your Audience: Adjust your speech based on who you are speaking to.
- Use Clear Language: Avoid jargon and keep it accessible.