

Communicating with the C-Suite

Geraldine McGinty MD MBA FACR



Relationships:

NextGen Healthcare (NXGN) Board Member and Equity holder

4D Medical (4DX.AX) Board Member

Agamon, Member Medical Advisory Board

Ryver.ai, Member Medical Advisory Board

National University of Ireland, Member Governing Authority



Be kind to yourself

Who

PLANCK LENGTH

Where

NOT APPLICABLE ()

The smallest possible size for anything in the universe is the Planck Length, which is 1.6×10^{-35} m across.

Equivalent to around a millionth of a billionth of a billionth of a billionth of a cm across (a decimal point followed by thirty four zeroes and a one), this is the scale at which the quantum foam is believed to exist: the laws of quantum physics cause minute wormholes to open and close constantly, giving space a rapidly-changing, foam-like structure. If we were ever able to exploit the tremendous energy of the quantum foam, then the power contained within one cubic centimetre of empty space would be enough to boil the Earth's oceans.





Not everyone is an extrovert...and that's a good thing



Geraldine

Pronunciation */dʒɛrəl'di:n/ jerr-əl-DEEN*

Gender *Female*

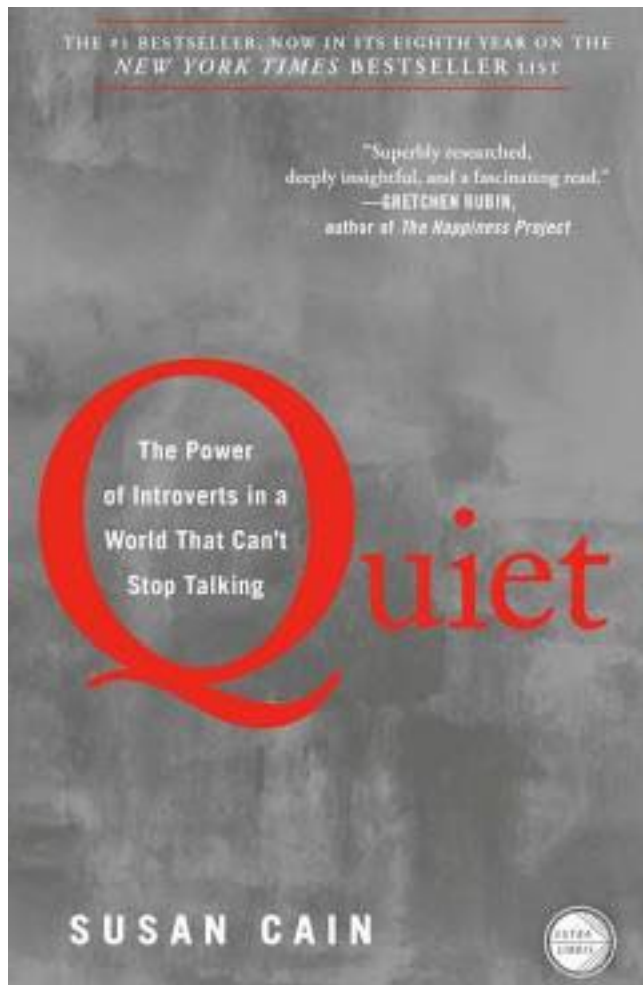
Origin

Word/name **French, Old German**

Meaning *Spear Ruler*

Other names

Related names *Gerald, Jerald, Jeraldine*



“Our culture is biased against quiet and reserved people but introverts are responsible for some of humanity’s greatest achievements”

Susan Cain



Build your network with intention

Journal of the American
College of Radiology

ACR Login
Submit

Non-Member
Login

Register

LEADERSHIP OPINION | VOLUME 14, ISSUE 12, P1637-1638, DECEMBER 2017

Purchase

Subscribe

Choosing Wisely: Mentors, Sponsors, and Your Kitchen Cabinet

Geraldine McGinty, MD, MBA  

Published: September 01, 2017 • DOI: <https://doi.org/10.1016/j.jacr.2017.07.006> •  Check for updates

“the people who are in the rooms where it’s happening
and will help to get you in there”



Research: Men and Women Need Different Kinds of Networks to Succeed



The importance of sponsors who don't look like you



“when women are mentored by men – especially in traditionally male organizations .. they have clearly tangible career outcomes that are often better. And is this because guys are better mentors? No.. it’s because they have different kinds of positions and more power”

David Smith author of “Athena Rising”



Reach back and hold the door open



Seize the moment to socialize

Journal of Management

JOM



SOUTHERN MANAGEMENT ASSOCIATION

Impact Factor: **13.5** / 5-Year Impact Factor: **17.3**

JOURNAL HOMEPAGE

SUBMIT PAPER

 Available access | Research article | First published online March 20, 2023

Hitting the “Grass Ceiling”: Golfing CEOs, Exclusionary Schema, and Career Outcomes for Female Executives

[Lee E. Biggerstaff](#), [Joanna T. Campbell](#)  , and [Bradley A. Goldie](#) [View all authors and affiliations](#)

[OnlineFirst](#) | <https://doi.org/10.1177/01492063231161342>

 Contents |  PDF / ePub |  Cite article |  Share options |  Information, rights and permissions |  Metrics and citations |  Figures and tables

“Women are 12% less likely to be represented in the C-Suite when their CEO plays golf”



Use your time with leaders wisely: Be Prepared

“I do not wing it,
I never wing it”

Treasury Secretary Janet Yellen



- What are the organization's priorities
 - Mission, vision and values
 - Strategy
- Are there current challenges that your boss/the organization is facing
- What is your goal for the conversation
 - Networking
 - Other
- What is the problem you need them to solve
- Can you bring a solution
- Etiquette
 - Be nice to the Administrative team
 - Follow up



What not to do

- Not keep track of the time
- Go around the chain of command....unless you absolutely need to
 - Does the risk to the organization merit it
 - Are you at risk if you do not report the issue
 - Ask the Ombudsperson
- Badmouth your colleagues or immediate supervisor



We need to accept that we won't always
make the right decisions, that we'll screw up
royally sometimes — understanding that
failure is not the opposite of success, it's part
of success.

— *Arianna Huffington*





“Be brave not perfect”

Reshma Saujani, Girls Who Code

“In moments of vulnerability I try to remind myself I’m strong and I’m built for this”



