



Strategic Planning Situational Awareness and Strategic Communications

WPLA

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Strategic Planning

A scenic view of a mountain range with a river flowing through a valley, overlaid with a quote about planning.

**Planning is bringing the future
into the present so that you can
do something about it now.**

Alan Lakein

MSSNY STRATEGIC PLANNING PROCESS

- Prioritized by MSSNY leadership & HOD
- Team building and educational event
- Facilitator Secured
- Participants selected –Diversity of thought
- Pre-work defined, collected & distributed
- Strategic Event
- Post work –Plan Adoption



GROUND RULES

1. Everyone comes with different experiences, understanding and beliefs. Seek first to understand, then to be understood.
2. There are no bad, dumb, crazy, weird, stupid ideas. All input welcome and encouraged.
3. The physician code of conduct is enabled: Professional, Ethical, Welcoming, Safe
4. If the Chair/facilitator asks for a vote, silence will be interpreted as Agreement with the majority.
5. If you do not understand what is being discussed, Speak Up! Ask for clarification until you understand.
6. If you are asked to create a work product and a personal conflict arises that will prevent you from completing, please let whoever assigned it know so alternative plans can be made.



Strategic Plan: Lessons Learned



Strategic planning

...is a process of defining strategy and making decisions about allocating resources to pursue that strategy.

...clarifies objectives and the path to achieving them.

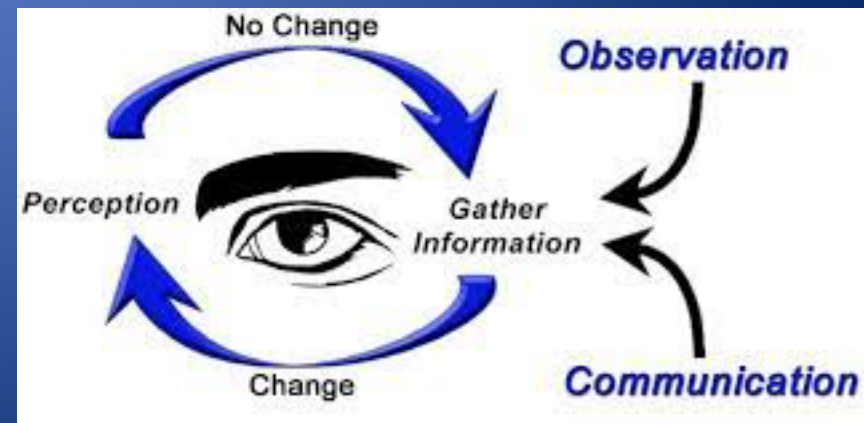
Strategic Planning



Strategic Planning: Lessons Learned

Situational awareness:

- ✓ Comprehending a given circumstance, gathering relevant information, analyzing it, and making informed decisions
- ✓ Successfully addressing any potential risks, hazards, or events that might occur.
- ✓ the ability to perceive, understand, and effectively respond to one's situation.



Strategic Planning: Lessons Learned



- ✓ Offering a dissenting opinion
- ✓ Representing a group
- ✓ Shaking things up to prevent group-think
- ✓ Planning for follow up once a strategic plan is drafted.

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THANK YOU!